

Radio Programs Guide

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No Static - Quincy McCoy 2002-04-25 (Book). Now in softcover, *No Static* shows why success in today's corporate-controlled world of radio depends on putting personality and fun back on the air and how to build the creative team to do it. This inspirational handbook by Quincy McCoy offers radio pros and aspiring broadcasters proven strategies for restoring the craft of creative programming. Practical techniques and exercises help develop leadership skills that encourage creativity, motivate staff, increase flexibility and nurture teamwork. Writing in a personal style, McCoy guides you and your radio station toward more focused branding, stronger programming, more personable DJs, and ultimately higher ratings leading to higher revenue.

Broadcast Journalism - David Keith Cohler 1994

Completely revised and updated to reflect electronic journalism in the 1990s, this comprehensive volume introduces students to the essentials of broadcast newswriting, reporting, radio and television news production, and professional ethics. The author, a former news editor and correspondent, thoroughly covers broadcast-style language, scripting, audio- and video- recording, editing, field reporting, interviewing, producing, and performing. Contemporary photographs show professionals at work. Guides to punctuation, pronunciation, and phonetics facilitate the preparation of scripts, whether typed or computer-generated.

Radio - Thomas Allen Greenfield 1989

"The bibliographic essays throughout the work will hold the attention of readers and cover topics such as networks and station histories, radio drama, news, music, comedy and variety, and sports." Reference Books Bulletin
Media Log - 1986

Radio Programming: Tactics and Strategy - Eric Norberg 1996-05-07

A practical handbook for programming directors, this guide focuses on achieving specific objectives in today's modern, competitive environment. *Radio Programming* is designed to convey underlying principles and to assist the programmer in accomplishing specific objectives, without mandating exact implementation methods. Instead, it empowers station management and the PD to implement strategies that will work for the particular format and market niche. *Radio Programming* will be helpful for neophytes in programming, experienced programmers seeking further growth, air talent seeking to develop skills, and general managers trying to understand programming and effectively manage program directors without stifling creativity. It will also help general managers hire effective programmers. Eric Norberg is the editor and publisher of the *Adult Contemporary Music Research Letter* and a radio consultant. He has worked as a program director at several radio stations, as on-air talent and general manager, and has also operated a radio production

company. For fourteen years he has written a weekly column on radio programming for The Gavin Report, a radio trade publication.

Radio Times Guide to TV Comedy - Mark Lewisohn 2004-06

This volume features details of every comedy show broadcast on British television, from the first shows inception in 1936 to the present day. Full broadcast details, cast information, credits, synopsis and critique are included.

Sex and Broadcasting - Lorenzo W. Milam 2017-06-21

Eccentric and humorous cult classic, both a practical guide to starting a listener-supported community radio station and a passionate defense of noncommercial broadcasting. "A goldmine." — The Times (London) Literary Supplement

Radio for Everybody - Austin Celestin Lescarboursa 1924

Defining and Measuring Radio Audiences - George Fisk 1949

The Rough Guide to Internet Radio - L. A. Heberlein 2002

Through your computer you can listen to thousands of stations your radio cannot reach, and with The Rough Guide to Internet Radio you can begin to explore this astoundingly varied world. The Rough Guide gives you

The Worldwide Listening Guide - John Figliozzi 2021-12-15

This new 10th edition of John Figliozzi's popular Worldwide Listening Guide explains radio listening in all of today's formats - "live," on-demand, WiFi, podcast, terrestrial, satellite, internet, digital and, of course, analog AM, FM and SW. The introductory section explains all the newest delivery methods for radio, and the devices used to access broadcasts from around the world at any time of day or night. Listening to programs from distant lands is no longer a late-night activity dependant upon shortwave propagation conditions. There is a whole other world of radio out there for your listening enjoyment. Thousands of radio stations worldwide use the Internet to stream their broadcasts. Traditional radio is being augmented by computers, laptops, tablets, smartphones, satellites, WiFi receivers and multiplexed digital

transmission methods, greatly enhancing the listening experience. Use The Worldwide Listening Guide to join in the excitement of listening to worldwide radio, listening to news, information, music and entertainment from around the world broadcast in English. The Guide is organized to make it easy and convenient to find radio programs of interest to you. All program listings are provided two ways: First, programs are listed by UTC time, station, days of broadcast, the type of program, and their frequencies and web addresses. Second, special Classified Listings are provided to help listeners find programs of specific interest. The 37 classified program listings make it easy to find programs by topic or subject area.

This Business of Broadcasting - Leonard Mogel 2004

Although finding work in the broadcasting industry is daunting, finding the information necessary to launch an effective job search doesn't have to be. 'This Business of Broadcasting' provides all the industry background and career advice that readers need

Baofeng Uv-5r - Willie M Scott 2020-10-09

Want to Know How to Program and Get the Best Out of Your Baofeng UV-5R Like a Pro? If yes, this book will help you get the best out of your radio device... ..guaranteed. The Baofeng UV-5R is arguably one of the best-selling radios of all time, but it has one big complication - the manual. If: you just bought or have a UV-5R and are struggling to get enough information from the manual OR you've got your HAM radio license and have not done much OR you bought a Baofeng and still could not figure it out completely, this book will get you up and running fast and easy whether you are planning to use it as nothing more than a walkie-talkie for commercial purposes, or as a HAM operator. This Is a Preview of What You Will Learn: Get to know the controls, commands, keys, and display of your device Basic operations of the radio The menu options and using shortcuts effectively Dual Watch function Manual Programming of the radio Programming memories and channels Programming both simplex and repeater frequencies from the front keypad Using computer software to program repeaters And Much more! This guide is written to make the

best out of your radio device. Don't struggle to figure out your radio! Grab a copy of this book and spend your time enjoying your new hobby, not fighting with it. Scroll up and click the BUY NOW button to get started!

Making Radio - Steve Ahern 2020-07-25

'The distilled wisdom and passion of top practitioners makes this an invaluable guide to making radio in Australia.' - Siobhan McHugh, award-winning radio feature producer and lecturer, University of Wollongong 'a very useful hands-on guide to radio production in Australia' - Gail Phillips, Associate Professor of Journalism, Murdoch University 'Making Radio has been a core text for all our radio courses since it was written. It covers everything from the basics you need to know when you begin your radio career, to high level skills required for career advancement.' - Kim Becherand, AFTRS Radio Division Making radio programs gets into your blood: it's one of the most stimulating jobs in the world, in a fast-moving industry, at the cutting edge of digital technology. Making Radio is a practical guide for anyone who wants to learn how to make good radio in the era of Radio 2.0. It examines the key roles in radio: announcing, presenting, research, copywriting, producing, marketing and promotions. It also outlines what is involved in creating different types of radio programs: news and current affairs, music, talkback, comedy and WC features, as well as legal and regulatory constraints. With contributions from industry experts, the third edition reflects the impact of digital radio, including multi-platform delivery, listener databases, social media and online marketing. It also examines how radio stations have reinvented their business models to accommodate the rapid changes in communications and listener expectations.

"Good Morning World!" - A Beginner's Guide To Starting Your Own Internet Radio Station - Chris Bechervaise 2012-09

There are now over 50,000 internet radio stations of all types and sizes. This book provides advice on setting up and running an online broadcasting service. Using minimal technical jargon, the book gives prospective broadcasters step-by-step guidance to getting on air with a low budget.

[Guide for the Administration and Operation of](#)

[Radio Services](#) - Stephen L. Windes 1946

Same Time-- Same Station - Ronald W. Lackmann 1996

Provides a wealth of information on the history of radio from the 1920s to the present. This unique book features entries on all the major North American radio programs, their characters, sponsors, story lines, the stations that aired them and much more - the theme music that announced the shows, birth and death dates and detailed career information about actors, directors and writers, and interesting anecdotes about radio personalities.

Guide to the Internal Revenue Service for Congressional Staff - United States. Internal Revenue Service 1993

Beyond Powerful Radio - Valerie Geller 2012-07-26

Beyond Powerful Radio is a complete guide to becoming a powerful broadcast communicator on radio or internet! This how-to cookbook is for broadcasters who want to learn the craft and improve. This practical and easy-to-read book, filled with bullet lists, offers techniques to learn everything from how to produce and host a show, to news gathering, coverage of investigative and breaking stories, writing and delivering the commercial copy and selling the air time. With contributions from over 100 top experts across all broadcast fields, Beyond Powerful Radio offers techniques, advice and lessons to build original programming, for news, programming, talk shows, producers, citizen journalism, copy writing, sales, commercials, promotions, production, research, fundraising, and more. Plus: Tips to assemble a winning team; to develop, build, and market your brand; get your next job in broadcasting, effectively promote your product; increase sales; write and produce commercials; raise money with your station; deal with creative burnout and manage high ego talent; and to research and grow your audience. Never be boring! Get, keep, and grow audiences through powerful personality, storytelling, and focus across any format. Tried-and-true broadcast techniques apply to the myriad forms of audio broadcast available today, including Web radio and podcasting. While the technology and delivery systems change, the one

constant is content! Listeners, viewers, and surfers want to be entertained, informed, inspired, persuaded, and connected with powerful personalities, and storytellers. A full Instructor Manual is available with complete lesson plans for broadcast instructors - course includes Audio Production/Radio Programming/Management/Broadcast Journalism. The Instructor Manual is available for download here:

<http://cw.routledge.com/textbooks/9780240522241/>

Garage Logic - Joe Soucheray 2010-05

Since 1993, "Garage Logic ®" listeners have been fleshing out the mythical town, populating it with characters and filling in the nooks and crannies that have made it such a special place. Now, in *Garage Logic ®: A Companion Guide to Life in the Radio Town*, the streets come alive. There really is a fabulous Spoon Lake, a downtown, a Knack Hardware and Lounge, and a golf course called Creature Path. Listeners, who had such a strong hand in creating the town, now can read the stories and listen to residents of Garage Logic ® tell in their own words why the seat of Gumption County is so blessed by common sense and good times in "The Opener," "Last Drop Days," the Fourth of July fireworks, and a shocking discovery about garage wood that stunned the whole town.

Communicating climate change through radio programs in the Congo Basin: A guide to the preparation, monitoring and evaluation of science-policy dialogue radio programs - Merline Touko Tchoko 2015-10-16

Updated information on climate change are lacking in the Congo basin. Moreover, available data are worded in a coded language that impairs their use in decision-making and thus contributes to increase the gap between the information available at the global level and those circulating in the region. This work aimed at assessing the mechanisms of dissemination of scientific information in Central Africa in order to adopt the information channels and languages adapted to various stakeholders, according to their abilities and needs. It is in this context that radio platforms bringing together scientists, policy makers and the public have emerged in 2013 and 2014 in Cameroon and Congo.

The Radio Producer's Handbook - Rick Kaempfer

2004-10

Two award-winning major market producers present the definitive how-to guide for producing a radio show, explaining every duty a radio producer is expected to perform. With refreshing honesty and the humorous flair of professional radio comedy writers, the authors reveal how to get one's professional foot in the radio door, book celebrity guests, craft great interviews, come up with ideas, create great phone segments, write and pitch material, and cope with the pressure that accompanies producing a show in progress. • Appropriate for people of all levels of experience in radio - from broadcasting students to well-established radio professionals looking for new hints • Features a foreward by celebrity radio personality John Records Landecker

The Horror Show Guide - Mike Mayo 2013

An A-Z catalog with brief reviews of over 1,000 of the best, weirdest, wickedest, wackiest, and most entertaining scary movies from every age of horror, from the silent killers of the 1920s to the vampires, werewolves, and zombies of the 21st century.

World Radio TV Handbook 2022 : The Directory of Global Broadcasting - 2021-12-08

"World Radio TV Handbook is the world's most accurate and comprehensive directory of global broadcasting. It contains full details by country of radio broadcasts and broadcasters on LW, MW (AM), SW and FM, and details of national TV. The Features section for this 76th edition includes articles on the Further Development of HF Transmitters, the history of Radio in Lesotho, Over 75 Years With My Radio by Ullmar Qvick, Technical Monitoring at VOA by Bill Whitacre, and the history of KTWR on Guam , as well as other regular articles and world maps. There are also reviews of the latest equipment including Sangean's ATS-909x2, Icom's IC-705, the Tecsun H-501 and Tecsun PL-330, Cross Country Wireless's loop antenna amplifier, and the ATS25 Si4732. The remaining pages are full of information on National and International broadcasts and broadcasters, Clandestine and other target broadcasters, MW and SW frequency listings, and an extensive Reference section."--Amazon.com

The Media Student's Guide to Radio Production - Bob Gilmurray 2013-02-01

This book is written for students enrolled on media production courses in further and higher education which include modules in radio broadcasting. It is particularly well suited to students in the United Kingdom who are taking BTEC Nationals and Higher Nationals, or OCR Nationals, or similar post-school vocational media programmes. That said, this book contains much that radio trainers and trainees outside the context of mainstream education, and even of the UK, will also find helpful. The rules and conventions may vary, but the skills required to do the job are much the same everywhere. The emphasis is upon the practical issues that arise when you, the student, are experiencing for the first time the challenge of working as a member of a team to launch and run a broadcast or internet radio station, and you are being assessed on how well you do.

Sound Reporting - Jonathan Kern 2012-07-09
Perhaps you've always wondered how public radio gets that smooth, well-crafted sound. Maybe you're thinking about starting a podcast, and want some tips from the pros. Or maybe storytelling has always been a passion of yours, and you want to learn to do it more effectively. Whatever the case—whether you're an avid NPR listener or you aspire to create your own audio, or both—*Sound Reporting: The NPR Guide to Audio Journalism and Production* will give you a rare tour of the world of a professional broadcaster. Jonathan Kern, who has trained NPR's on-air staff for years, is a gifted guide, able to narrate a day in the life of a host and lay out the nuts and bolts of production with equal wit and warmth. Along the way, he explains the importance of writing the way you speak, reveals how NPR books guests ranging from world leaders to neighborhood newsmakers, and gives sage advice on everything from proposing stories to editors to maintaining balance and objectivity. Best of all—because NPR wouldn't be NPR without its array of distinctive voices—lively examples from popular shows and colorful anecdotes from favorite personalities animate each chapter. As public radio's audience of millions can attest, NPR's unique guiding principles and technical expertise combine to connect with listeners like no other medium can. With today's technologies allowing more people to turn their home computers into broadcast

studios, *Sound Reporting* couldn't have arrived at a better moment to reveal the secrets behind the story of NPR's success.

The Record Shelf Guide to Classical CDs and Audiocassettes - Jim Svejda 1995

Jim Svejda has done it again! In this fully revised and expanded edition of *The Record Shelf Guide to Classical CDs and Audiocassettes*, the irreverent and opinionated author guides readers to more of the best in classical music. Host of the long-running American Public Radio show *The Record Shelf*, Svejda has assembled this comprehensive guide alphabetically by composer. Meant to be used as a reference manual, Svejda concentrates mainly on what he feels is the classical music people actually listen to most. In his opinion, this consists of music produced from the middle of the eighteenth century to roughly the middle of the twentieth. This book is filled with Svejda's own brand of unusual, acerbic comments and sugary prose. It includes feisty reviews such as ". . . Pachelbel was a third-rate baroque non-entity who occasional rose to the level of second-rate in some of his organ music." And praise of favorites such as Fritz Kreisler, ". . . one of the greatest violins in history whose recordings of Beethoven, Brahms, and Mendelssohn concertos remain unsurpassed in their Romantic daring and philosophical depth . . ." **About the Author:** Jim Svejda hosts the popular weekly American Public Radio show *The Record Shelf*, as well as the CBS Radio program *On Film*. In addition to his radio programs, he is the station manager for KUSC in Los Angeles.

Radio Rides the Range - Jack French
2013-10-31

This is a comprehensive encyclopedia to the more than 100 radio programs portraying the American West, in fact and fiction, heard by generations of listeners from the Great Depression through the Cold War era. The book includes both the popular and lesser known series, as well as would-be offerings that never made it past the audition stage. Each entry describes the series, the extent to which it was based on actual facts, the audience it was written for, and its broadcast history. The descriptions also examine how the programs reflected society's changing social and cultural attitudes towards racial and ethnic minorities

and the role of women. The availability of surviving audio copies and original scripts is noted. An extensive bibliography and several appendices provide additional sources of information about Western programming during the Golden Age of Radio.

Handbook of Old-time Radio - Jon David Swartz 1993

Lists more than 2,000 different programs, details of the program's airing, availability, and, where appropriate, story lines. Includes indexes of over 8,000 performers and program titles. ...a good one-stop source for information about Old Time Radio...covers so much information in a single, usable source... --RQ ...the best old-time radio book published since 1976...this is definitely a book all OTR buffs can use... --THE BIG REEL

The Big Dummy's Guide to C.B. Radio - Albert Houston 1976

A Face for Radio - Peter Bloomfield 2007

This book explains in easy-to-comprehend language the basic concepts of applicable architectural and interior design elements as guidelines for space planning; building infrastructure; layout schemes for offices and technical facilities; colors, materials, and finishes; lighting; and scheduling. A Face for Radio includes: *Images and plans of the work of leading designers of radio broadcasting facilities in the U.S. and overseas *Budgets and construction schedules for a variety of typical projects *Guidelines to follow for flexible programs that apply to radio stations of all sizes, from major market network affiliates to small independents *Published in association with the National Association of Broadcasters--top society in the field (annual meeting of 100,000+ attendees) *Four-color hardback book with details of radio facility design including floor plans, budgets, and portfolios of award-winning projects *Authors Peter Bloomfield and Mark Motl are recognized leaders in the broadcast industry for radio station design

Media Log - 1993

This guide describes more than 800 film, television, and radio productions developed with the support of the National Endowment for the Humanities (NEH). NEH supports projects that convey significant scholarship to the general

public and engage citizens in critical interpretation and analysis of the humanities. Film, video, and radio programs are listed in alphabetical order in one of the following eight sections: (1) United States History and American Studies; (2) Literature and Language; (3) World Culture and History; (4) History, Theory, and Criticism of the Arts; (5) Archaeology and Anthropology; (6) Philosophy, Religion, and Ethics; (7) Children's and Family Programming; and (8) General Humanities. Each program listing includes information about content, production credits, format, length, ancillary materials, awards, and current distribution agent (as of June 1992). All distributor addresses and phone numbers can be found in the back of the book. (TMK)

The Radio Station - John Allen Hendricks 2018-05-01

The Radio Station offers a concise and insightful guide to all aspects of radio broadcasting, streaming, and podcasting. This book's tenth edition continues its long tradition of guiding readers to a solid understanding of who does what, when, and why in a professionally managed station. This new edition explains what "radio" in America has been, where it is today, and where it is going, covering the basics of how programming is produced, financed, delivered and promoted via terrestrial and satellite broadcasting, streaming and podcasting, John Allen Hendricks and Bruce Mims examine radio and its future within a framework of existing and emerging technologies. The companion website is new revised with content for instructors, including an instructors' manual and test questions. Students will discover an expanded library of audio interviews with leading industry professionals in addition to practice quizzes and links to additional resources.

Subject Encyclopedias: User guide, review citations - Allan Mirwis 1999

This useful two-volume set will provide buyers of subject encyclopedias with a substantial amount of valuable information they can use in making their purchasing decisions. It will also provide all types of librarians and their patrons with a quick, one-stop method for locating the appropriate subject encyclopedias for their needs and for locating articles in the 100 encyclopedias. Librarians who specialize in

bibliographic instruction will also find it to be a useful tool for teaching students how to locate needed information.

The New, Revised Ultimate History of Network Radio Programming and Guide to All Circulating Shows - Jay Hickerson 2005

Heard Mentality - Celeste Headlee 2016-03-31
"This book guides you through the process of creating a radio show or podcast from the initial idea to the finished production. Drawing on the experience of national broadcasters like : Jamila Bey, Cindy Carpien, Alex Cohen, Jeff Hansen, Steve Inskeep, Jay Kernis, Al Letson, Michel Martin, Rachel Martin, Ellen McDonnell, Irene Noguchi, Susan Stamberg, and Carline Watson."--Back cover.

[Creating Powerful Radio](#) - Valerie Geller
2009-10-15

First Published in 2007. Routledge is an imprint of Taylor & Francis, an informa company.

[Baofeng -Uv5R](#) - Karl Kempf 2020-07-12
Want to get the best out of your Baofeng UV-5R? Want to know how to operate the device better? Want to know how to program the device like a pro? You can now get the best out of your radio device. Whether you are planning to use it as nothing more than a walkie-talkie for commercial purposes, or you are thinking about entering the world of amateur radio and make a HAM operator to be a hobby of yours. This guide will cover everything you about your radio from... Getting to know your device - the controls, commands, keys, display and more Basic operation of the radio - basic functionalities, making a call, selecting frequencies and channels All the menu options and using shortcuts effectively Modes of Scanning & Dual Watch function Signaling and Selective calling Manual Programming of the radio programming memories and channels And Much, much More in this awesome unofficial manual to the Baofeng UV-5R! This guide is written to make the best out of your radio device. Grab your copy today and become a jedi of the Baofeng UV-5R

Beyond Powerful Radio - Valerie Geller
2012-07-26

Beyond Powerful Radio is a complete guide to becoming a powerful broadcast communicator on radio or internet! This how-to cookbook is for

broadcasters who want to learn the craft and improve. This practical and easy-to-read book, filled with bullet lists, offers techniques to learn everything from how to produce and host a show, to news gathering, coverage of investigative and breaking stories, writing and delivering the commercial copy and selling the air time. With contributions from over 100 top experts across all broadcast fields, Beyond Powerful Radio offers techniques, advice and lessons to build original programming, for news, programming, talk shows, producers, citizen journalism, copy writing, sales, commercials, promotions, production, research, fundraising, and more. Plus: Tips to assemble a winning team; to develop, build, and market your brand; get your next job in broadcasting, effectively promote your product; increase sales; write and produce commercials; raise money with your station; deal with creative burnout and manage high ego talent; and to research and grow your audience. Never be boring! Get, keep, and grow audiences through powerful personality, storytelling, and focus across any format. Tried-and-true broadcast techniques apply to the myriad forms of audio broadcast available today, including Web radio and podcasting. While the technology and delivery systems change, the one constant is content! Listeners, viewers, and surfers want to be entertained, informed, inspired, persuaded, and connected with powerful personalities, and storytellers. A full Instructor Manual is available with complete lesson plans for broadcast instructors - course includes Audio Production/Radio Programming/Management/Broadcast Journalism. The Instructor Manual is available for download here:

<http://cw.routledge.com/textbooks/9780240522241/>

Handheld Radio Field Guide - Andrew Cornwall
2020-10-31

It's happened to everyone who's been in ham radio for a while: you're at an event, class or exercise and a handheld radio's not programmed right. Maybe you're having trouble with your HT, or more likely a new ham has come up to you and said, "I can't figure out what's wrong." This guide's plain language and clear pictures show you how to set up a radio using the radio keypad alone - without programming cables or

additional software. For over 85 radios, you'll get instructions to: Set frequency Set repeater offset and direction Set squelch tones Set power levels Write to a memory Select a memory Lock

and unlock the radio Adjust volume and squelch Reset the radio to defaults Resolve common problems If you deal with different kinds of handheld ham radios, you need this book!